

BLUERIBBON COALITION, INC.

MEDIA RELEASE

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SHARETRAILS.ORG/BRC SELECTS NEW EXECUTIVE DIRECTOR

POCATELLO, ID (July 3, 2018) – Sharetrails.Org/BlueRibbon Coalition (ST/BRC) is proud to announce the selection of Spencer Gilbert as its new executive director. Spencer is a successful CEO and entrepreneur in the technology, Bio-sciences, AgroSciences, defense/intel and energy space fields. He's advised governments on deals large and small, both as an investment banker and political advisor. An Idaho native, he graduated from ISU and then went to Duke University, where he received two master's degrees.

Learn more about Spencer and his background on his LinkedIn page:

<https://www.linkedin.com/in/spencerlgilbert/>



"It is with great excitement that we bring in Spencer as the next Executive Director," stated Todd Ockert, ST/BRC President. "He has a tremendous drive and ambition to move us into the future. As the President, I have a renewed energy to work with Spencer and the ideas he brings on our path forward with our members and partners."

Spencer has already assumed his duties as executive director, and is moving ST/BRC in new and exciting directions for the benefit of recreation access.

"I am inspired by Spencer's vision for the future," Mary Jo Foster, ST/BRC Administrative Director, tells us. "Without a doubt, these next few months will be challenging but the opportunities for a stronger, better ST/BRC are well worth it."

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Sharetrails.Org/BlueRibbon Coalition (BRC) is a national non-profit organization that champions responsible recreation and encourages a strong conservation ethic and individual stewardship, while providing leadership in efforts to keep outdoor recreation alive and well — all sports; all trails. With members in all 50 states, Sharetrails/BRC is focused on building enthusiast involvement with organizational efforts through membership, outreach, education and collaboration among recreationists. –

<http://sharetrails.org>